

Tenery Publishing Co.

Preparing Your Own Ethical Will or Legacy Book

Most of us meticulously plan our financial legacies – directing how the residue of our life’s work will be passed down to the generations behind us. But perhaps as important as our financial legacy is our **value legacy**:

It’s a centuries-old tradition within the Jewish faith for parents to write and deliver to their children an **ethical will** – a value legacy that passes down a set of personal values and life lessons from one generation to the next. ***What values and life lessons will your family inherit from you?***

Similarly, a **legacy book** is a tribute from adult children to their parents - recognizing and honoring the values and life lessons they learned from their moms and dads. ***What values and life lessons did your parents or grandparents leave with you?***



Tenery can help you write and publish your own personal ethical will or legacy book. We provide a template (see below) that serves as a step-by-step guide: helping you select from a menu of suggested themes or (even better) inserting your own themes.

Each theme receives its own chapter in the book: a simple statement of the value or life lesson to be recognized, followed by a quote, proverb or short story to illustrate it. We then capture a personal story or memory from you that further illustrates why this principle has been so meaningful in your personal life. You may share your personal stories with us in writing, or if you prefer, via a phone interview.

Using the values, life lessons and personal stories you have chosen, we then prepare the first draft of the manuscript for your personal ethical will or legacy book and send it to you for review and edit – it’s YOUR book, so the edited version will be written just as you want it.



Frequently Asked Questions

How many topics can I include in my book?

Our printer's minimum page count requirement is 24 pages for a paperback edition, 80 pages for a hardcover edition. The maximum page count for either edition is over 100 pages, but we don't recommend a book of that length.

What does each chapter look like?

The best way to describe the look of the chapters is to ask you to review the two sample manuscripts presented on our website: *What Would Dad Do?* (an ethical will) and *Robert's Rules for (World) Order* (a legacy book).

Must I use any of the suggested themes?

No, the menu of themes is presented as a guide to stimulate your own reflections and memories. Borrow the ones that you like but insert your own themes to make the story as personal as possible.

What are your pricing and payment terms?

Our standard fee for writing, editing and publishing your book is \$500 for the first 30 pages plus \$20/page for additional pages.

The cost for printing the actual books starts at \$5/book and increases based upon variables such as cover type (paperback or hardcover), ink color and artwork. Tell us how you want the book to look and how many copies you want; and we'll deliver a specific price quote before starting the project.

We ask that 50% of the writing, editing and publishing fee be submitted in advance.

How long does it take, start to finish, to produce my book?

Once your selection of themes has been submitted, we can usually deliver the first draft for your review within two weeks. Once the final draft has been approved by you, printed books can be delivered within another two weeks.

Tenery Publishing Co.
Order Form for Ethical Will or Legacy Book

Complete this form and email to email.tenery@gmail.com to receive a quote for your project.

Name: _____ Phone: _____

Email: _____

____ Ethical Will, or ____ Legacy Book Desired delivery date: _____

Context for Ethical Will

First names and ages of children:

_____ Age: _____

_____ Age: _____

_____ Age: _____

_____ Age: _____

_____ Age: _____

Context for Legacy Book

Name(s) of parent(s) or grandparent(s) being honored:

_____ Relationship : _____

_____ Relationship : _____

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Ethical Will and Legacy Book: Your Themes

Select the themes (i.e. values or life lessons) that you want included in your ethical will or legacy book. Presented below are several examples of themes, all taken from the book *What Would Dad Do?* (see manuscript attachment on our website www.tenery.net)

Select as many or as few of the suggested themes as you like and list any other themes you want included at the bottom of the list.

Any questions or need help? Call Paul at **817-307-3234** or send email to: email.tenery@gmail.com.

Check to Select	Theme	Suggested Title	Your Title
	Self-Restraint, the Ability to Wait	Wait For It	
	Arrogance	I Am a Battleship!	
	Ethical Behavior	How Do We Behave When No One Is Watching?	
	Difficult Choices	Making Choices In the Gray Areas	
	Choosing Among Bad Choices	Not Every Decision Is Blessed With Moral Clarity	
	Faith	It Needs To Be YOUR Faith, Not Mine	
	Reputation	A Good Reputation Is Fragile	
	Be the Best Version of Yourself	Be the Person Your Dog Thinks You Are	
	Go Beyond What's Expected	Under-Promise and Over-Deliver	
	Personal Accountability	It's a Poor Workman Who Blames His Tools	
	Doing Your Job Well	Can You Sleep When the Wind Blows?	
	Contentment	You Can Always Find Someone Worse Off Than You Are	
	Self-Esteem	Don't Let Anyone Else Own Your Happiness	
	Expert Advice	Don't Weight the Advice of "Experts" Too Heavily	
	Buyer Beware	If It Sounds Too Good to Be True	
	Don't Look Back	Once You've Made Your Purchase, Quit Shopping	
	Comparing Yourself to Others	Comparison Is the Thief of Joy	
	Learning From Your Mistakes	Spoiler Alert: You're Not Perfect	
	Don't Compound a Bad Decision	Don't Follow a Bad Decision With a Worse One	
	Laughter Is Important	Laugh	
	If It Ain't Broke ...	Never Try to Make a Happy Baby Happier	
	Know When to Say When	Don't Let Perfect Be the Enemy of Good	
	Your True Potential	You Can Do More Than You Think You Can	
	Specific Goals	Aim Small, Miss Small	

Check to Select	Theme	Suggested Title	Your Title
	Inspiration vs. Imitation	Heroes And Role Models	
	The Serenity Prayer	What Me Worry?	
	Perspective Makes All the Difference	Get Your News From More Than One Source	
	Adjusting Your Goals	You Can Do (Almost) Anything	
	Inaction Can Be A Good Thing	Doing Nothing Is A Strategy	
	Fool's Errands	Never Try to Teach a Pig to Sing	
	Seeing the Best - or Worst - In People	Polyanna and Chief Dark Cloud	
	Health vs. Wealth	Take Care of Your Health	
	The Value of Mentoring	Find a Mentor. Be a Mentor.	
	Rights vs. Right	Not Everything You Have the Right To Do Is A Good Idea	
	Risk Tolerance	Know How Much Risk You Can Handle	
	Frugality	Live Within Your Means	
	Borrowing - the Last Resort	Borrow Money Only If ...	
	The Security of Having Enough Money	Money Can't Buy Happiness, But ...	
	Over-Reaching	Pigs Get Fat, Hogs Get Slaughtered	
	Retirement Planning	Retirement Doesn't Just Happen	
	Spending Your Retirement Days	It's Not Just Recess All Day Long	
	Fretting	Don't Sweat the Petty Things	
	Make Time for Dad	Cat's In the Cradle	
	Don't Expect People to Change Who They Are	When Someone Shows You Who They Are ...	
	Focus on the Other Person	It's Not About You	
	Wise Parenting	Allow Your Children to Fail	
	Focus on What Your Child Can Control	Praise Effort, Not Results	
	Influence Behavior Without Trying to Control It	Why Push When Just a Nudge Will Do?	
	Encouragement	Be a Barnabas	
	Allow Others to Do Things Their Own Way	There's More Than One Way to Skin a Cat	
	Being Measured By the Company You Keep	Choose Your Companions Carefully	
	Step Out of Your Comfort Zone	Widen Your Circle of Hospitality	
	Reacting When You're Angry	Count To 10	
	Perspective	More Than One Truth	
	Bluffing	Are You Willing to Follow Through?	
	Gratitude	The Power of the Handwritten Note	
	Be Kind To Old People	You, Too, Will Be Old Someday	

[illegible]